

The Director of Central Intelligence

Washington, D.C. 20505

*Trip File*

6 December 1978

Dear Vern,

Last week I had an opportunity to meet with Larry Fouraker, Dean of the Harvard Business School. He mentioned to me in passing that he had written a letter to the President recommending that he come to the Harvard Business School to talk before a program for leaders of small businesses.

I volunteered to him that, while this seemed like an awfully long shot, if he would send me a copy of his letter to the President I would forward it to you. There is always the chance that the President will positively be looking for an opportunity to address issues of small business and I know you would be the one who would be aware of that. And, if so, the Harvard Business School invitation just might fit into the scheme of things.

I realize this is a low probability situation but just wanted to pass it along. All the best.

Yours,



STANSFIELD TURNER

Enclosure

Mr. A. Vernon Weaver, Jr.  
Administrator  
Small Business Administration  
1441 L Street, N.W., 10th Floor  
Washington, D.C. 20416

HARVARD UNIVERSITY

GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

GEORGE F. BAKER FOUNDATION

OFFICE OF THE DEAN

SOLDIERS FIELD

BOSTON, MASSACHUSETTS 02163

November 22, 1978

The President  
The White House  
Washington, D.C.

My Dear Mr. President:

I respectfully invite you to be the speaker at the graduation ceremonies for the executive participants who will complete Harvard Graduate School of Business Administration's Smaller Company Management Program. We would be delighted if you would use this occasion to communicate with the smaller business community. The event is scheduled for the afternoon or evening of Friday, January 19. If more convenient for you, the ceremonies could be shifted to the afternoon or evening of Thursday, January 18, or the morning of Saturday, January 20.

From earlier correspondence you may recall that Harvard's Smaller Company Management Program is a nine-week executive program designed expressly for owner-chief executives, and other key managers, of smaller-size, entrepreneurial businesses. Since the Program's founding in 1972, approximately 850 men and women have participated in one or more of the three-week "Units" into which the Program is divided. Most participants come from family-owned, or closely-held, firms having annual sales of between \$1 million and \$25 million. The executives range in age from the early thirties to the fifties, with the median usually close to 45 years. A significant portion of the participants are founders of their company.

The forthcoming graduating class will number approximately 125 executives, drawn from every region of the U.S. and from a half dozen or so foreign countries. The companies from which the participants come comprise a broad cross-section of industrial activity - small firms engaged in manufacturing, retailing, wholesaling, agribusiness and a variety of service industries, such as insurance, real estate, publishing and construction. The firms represented vary from long-established, well-regarded concerns in mature industries, to recently-formed, high-technology companies that, in some instances, are helping innovate new industries.

The President

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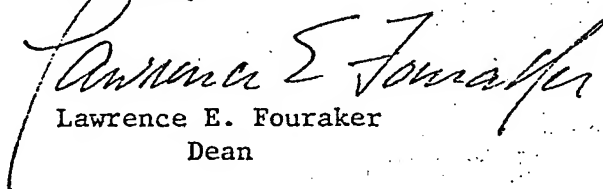
November 22, 1978

In recognition of the key role that both husband and wife often play in a family-owned business, the Program invites the participants' spouses to share in the last half of the final (ninth) week of the Program. The graduates and spouses whom you would address, therefore, would comprise a group of roughly 250 persons. If it met with your approval, we would expand the audience to include graduates from earlier sessions of the Program, executives who are in mid-stream in the Program, and other individuals who play important roles in the small business community or in the University. We, therefore, would anticipate a total audience of 550 to 650 people.

During a period in which challenging problems - particularly the hazards of inflation - confront the economy in general, and smaller business in particular, our participants would value immensely the opportunity to hear your views regarding the ways in which their crucially-important segment of the business community can fulfill its responsibilities to the nation. This is a message that also would attract the thoughtful attention of the vast small business sector from which our Program's participants come.

In the hope that it might be of interest to you I again am enclosing a copy of the most recent brochure of the Program. I will be delighted to supply any further information that you may desire.

Sincerely,



Lawrence E. Fouraker  
Dean

LEF/bs

Executive Registry

28-7006

HARVARD UNIVERSITY

GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

GEORGE F. BAKER FOUNDATION

OFFICE OF THE DEAN

SOLDIERS FIELD

BOSTON, MASSACHUSETTS 02163

November 30, 1978

3 DEC 1978

Admiral Stansfield Turner  
Director  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Admiral Turner:

Dean Fouraker requested that I send you a copy of the attached letter to the President. Your assistance in this matter is deeply appreciated.

As the Dean is in route to Florida, he also asked that I convey his thanks for the enjoyable breakfast at the Hyatt Regency.

If I can be of help in supplying further information, please let me know.

Best wishes for a joyous holiday season.

Sincerely,

*Mary Sue Cheeseman*

Mary Sue Cheeseman (Mrs.)  
Staff Assistant to the Dean

Enclosures